

Periscope

Claritus Newsletter

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Director's Column

Mmaneesh Batra

Dear Readers!

As we embark on the journey of innovation and progress, it brings me immense pleasure to introduce the third edition of Periscope, our insightful newsletter that serves as a beacon of knowledge and inspiration in the ever-evolving landscape of technology.

In this edition, we embark on an exhilarating journey into the realms of DevOps and Artificial Intelligence (AI), two transformative forces reshaping the fabric of modern businesses. Together, they represent a dynamic synergy that transcends traditional boundaries, empowering organizations to achieve unprecedented levels of innovation, efficiency, and agility.

As pioneers in the field of technology consulting, Claritus is committed to keeping you at the forefront of these groundbreaking developments. Through thought-provoking articles, expert analyses, and real-world case studies, we aim to unravel the intricacies of DevOps and AI, offering invaluable insights into their symbiotic relationship and profound implications for businesses worldwide.

Join us as we delve deep into the convergence of DevOps and AI, exploring how this union is revolutionizing software development, accelerating time-to-market, and enhancing the customer experience. From AI-driven automation and predictive analytics to continuous integration and delivery pipelines, we uncover the myriad ways in which DevOps and AI are reshaping the future of work.

Thank you for your unwavering support and trust in Claritus. Here's to a future filled with endless possibilities and boundless opportunities.

Warm Regards



Who We Are

580+ Clients | 280+ Highly Skilled Team | Pan India Presence

Since 16+ years, Claritus has been creating solutions that not only solve problems but make long-term impacts on your business. We combine proven methodologies to create memorable experiences for our clients, across the globe. We are committed to delivering value through our cutting-edge solutions and outstanding customer service.

We strongly believe in

Clarity: strive for clarity in our strategy coupled with transparency in our execution

Innovation: Riding on the continuous evolution of technology

Technology: We live and breathe technology and 'think digital' is at the core of every solution we offer

Our Business Verticals

- ✚ **Digital Transformation** – Blockchain | Power Platform
- ✚ **Welkin** – Cloud | Licensing
- ✚ **Upsurge** – Talent Acquisition | Staff Augmentation
- ✚ **Government** - Licensing

Our Online Store: www.claritus.store



Explore
Creativity with

Adobe
Firefly



Your Image. Your Adventure

Ready to spark your creativity? Dive into the dazzling world of Adobe Firefly AI!

Imagine the power to create with the help of AI, bringing your visions to life faster and with more flair than ever before.

Why settle for ordinary when you can ignite your imagination?

Behold the creativity we've conjured with this tool!

Explore Adobe Firefly AI 'Now' and watch your creative horizons expand!

<https://bit.ly/3Ud6tZt>

Impressed! Contact us for more details: <https://www.claritusconsulting.com/contact-us/>



Streamline Your Journey: AI Rides DevOps – Accelerating Innovation

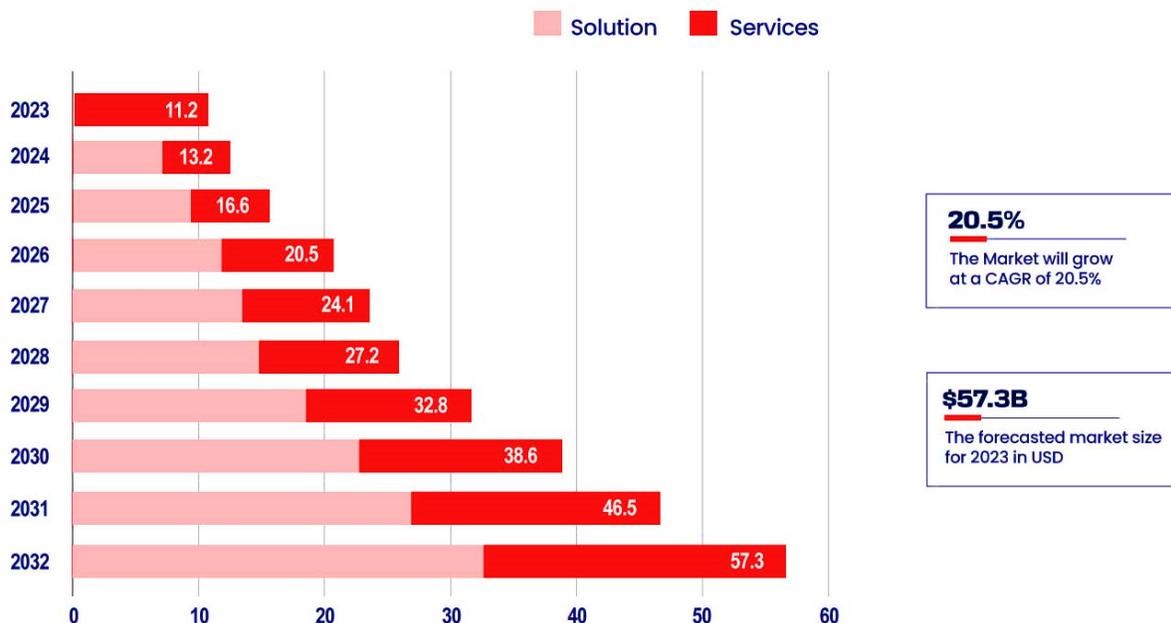


What Will DevOps with AI Look Like in 2024 and Beyond

DevOps is expected to grow substantially in the coming years, with an **anticipated annual increase of 25% between 2024 and 2032**. Integrating AI and ML into the software development life cycle is a major growth driver. It improves predictive analytics, automated testing, and intelligent monitoring.

Enhanced productivity remains a core focus, driven by automation of repetitive tasks and streamlined workflows. The alignment of DevOps with cloud and microservices architectures is set to continue, offering scalability, resilience, and rapid innovation. Quality assurance will be paramount, with rigorous testing and real-time monitoring integrated into DevOps workflows. Security will advance with access controls, encryption, and AI-driven enhancements in version control systems. To be successful in 2024, DevOps must balance the speed of technology adoption with robust security and quality practices.

It is no exaggeration to say that DevOps is running most of the successful software development operations today. With devops, it has become an entirely new way of delivering value. According to a review, **86% of organizations worldwide now recognize its essential value, with 80% actively adopting it**, whether they are tech companies or large enterprises.



Looking ahead, DevOps, alongside other emerging technologies, is poised for further evolution. This sets the stage for 2024 to be another pivotal year for DevOps, with the emergence of new tools and trends shaping the landscape not just in 2024 but in the years beyond. **Currently valued at \$1.5B**, the market is expected to expand at a compound **annual growth rate of around 15% through 2025**.

How DevOps Contributes to Digital Transformation?

Rapid Prototyping	Greater Collaboration	Flexibility and Effectiveness	Improved Resilience
Expedited Delivery	Lower Operating Costs	Enhanced Workplace Performance	Enhanced Scalability



As the technology industry prepares for 2024, it's clear that innovation and adaptation will be the keys to success. From the continued evolution of AI and the growing focus on the developer experience to the imperative to reduce costs, increase accountability through data, embrace ESG practices and fortify security through DevSecOps, technology organizations face an exciting future.



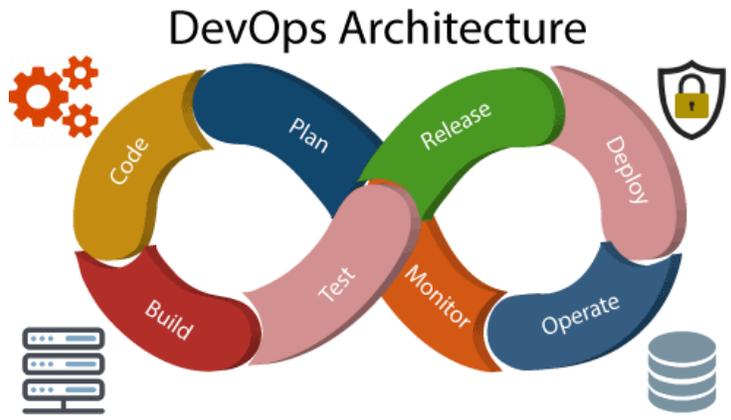
DevOps and Cloud: A Perfect Match for Innovation

Cloud and DevOps work together to accelerate digital transformation

Companies are reinventing their strategies to better predict and meet consumer expectations, sparking innovation with practical solutions that elevate their competitive edge. This transformative wave spans all industries.

To stay in the lead, businesses are embracing digital transformation. They're overhauling their operational frameworks, weaving advanced technologies into the fabric of their daily processes to enhance value delivery to customers. This shift isn't just a change; it's a complete evolution in how companies operate and thrive in the modern market.

The global digital transformation market size is expected to reach **\$1,548.9 billion by 2027** at a **CAGR of 21.1%** during the forecast period.



Each technology brings its distinct advantages to the table. DevOps is a symphony of culture, processes, and perpetual enhancement, while cloud computing is the backbone of cutting-edge technology and services. Organizations often consider transformation either as a solution to a pressing issue or as a strategy to maintain market relevance.

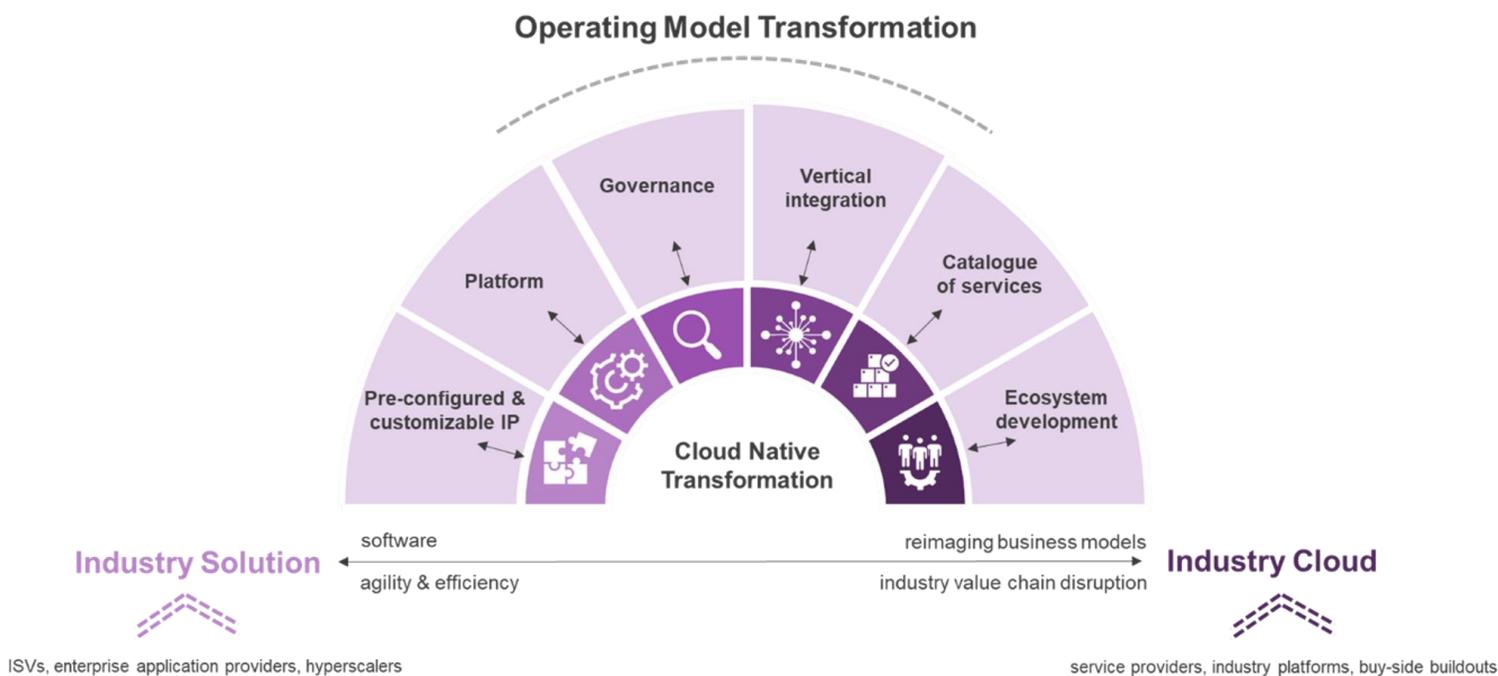
For a company to truly embrace digital transformation, it must also be ready to undergo a significant cultural evolution, altering deep-rooted beliefs and practices. This highlights that transformation isn't just a project but a continuous journey.

Let's embark on an exploration of each technology individually. This approach will not only deepen our understanding but also illuminate the combined power and benefits that emerge when these two formidable forces—DevOps and cloud computing—converge.

How cloud computing speeds up digital transformation?

Cloud computing acts as the gateway to digital transformation, enabling the seamless integration of groundbreaking technologies like Big Data analytics, deep learning, augmented reality, robotics, and the Internet of Things (IoT) into the business landscape. It will enhance your company's ability to deliver services and applications at high speed: product lines develop and keep improving more rapidly than they would in organizations utilizing conventional software design and connectivity management processes.

2023	2028	2023	2030
\$430 Billion	\$852 Billion	\$8.78 Billion	\$57.90 Billion



Cloud and DevOps complementing each others benefits

Numerous DevOps practices enhance cloud investment, driving heightened efficiency, while the cloud itself offers essential tools that simplify DevOps initiatives, far surpassing what's possible with on-premises infrastructure.

- Faster time to market
- Improved collaboration
- Scalability
- Innovation

Our Wins



From

VISION TO VICTORY

"Embracing Seamless Transformation: From Google Workspace to Exchange Online"

Delivered success by migrating 300 mailboxes

Our client, **WebFrom Digital**, collaborates with brands to create digital experiences, that customers love – delivering measurable results.

Our client wanted to migrate their mailboxes from Google workspace to Exchange online as they faced challenges on security, and smooth synchronization across MS 365.

Solution and Outcome:

- ✚ **Supercharged Teamwork and Chatter:** Exchange Online turbocharged collaboration with its arsenal of cool tools like Outlook, Teams, and SharePoint, sparking awesome communication and chatter among team members.
- ✚ **Turbo Boosted Efficiency:** Exchange Online kicked productivity into overdrive, letting users access emails, calendars, and contacts from anywhere, on any device, keeping the workflow in the fast lane whether you're at the office or on the move.
- ✚ **Iron-Clad Cyber Armor:** Exchange Online equipped with super-secret spy gadgets like anti-malware shields and spam-fighting lasers, ensured the client's data is safe from cyber villains and pesky email pests.
- ✚ **Groovy Microsoft Mashup:** Exchange Online, the ultimate party host, seamlessly blended with other Microsoft apps and services like Office, OneDrive, and Teams, making collaboration as smooth as a well-blended cocktail.
- ✚ **Admin Magic Wand:** Exchange Online acted as the ultimate admin magic wand, managing user accounts, policies, and security settings as easy as casting a spell. The client said goodbye to admin headaches and hello to admin awesomeness!
- ✚ **Budget-Friendly Wizardry:** Exchange Online worked its budget-friendly magic, saving WebFrom from the clutches of costly hardware and maintenance woes. It was a goodbye to the gold coins draining from client's treasure chest and hello to a wizardly wallet!
- ✚ **Innovation Fiesta:** Exchange Online is the life of the innovation party, constantly serving up new features and upgrades like a never-ending buffet of tech delights. WebFrom could boogie with the latest and greatest in email awesomeness!

At Claritus, we love celebrating success stories. In this edition, we proudly share the journey of how we helped **WebFrom** reach new heights.

Torque Pharmaceuticals



Fortifying Business Resilience

How Microsoft Azure and Intune implementation transformed Torque Pharmaceuticals Security and Propelled Success

Our client, **Torque Pharmaceuticals**, excels in areas such as Impeccable Quality, Commitment to Excellence, Cost Effective Medicines, and Constant Innovation. As one of the fastest-growing companies in the healthcare sector, Torque Pharmaceuticals embodies a steadfast commitment to global healthcare excellence. Beyond their roots in pharmaceuticals, Torque has seamlessly integrated into the FMCG and Ayurveda to offer comprehensive healthcare solutions.

Our client was facing challenges with Cloud Security and wanted us to help them with the best cost-effective solution.

Solution & Outcome:

- ✚ **Fully Loaded Hosting Extravaganza:** We're like the ultimate party planners, handling all the nitty-gritty of infrastructure hosting so you can focus on growing your business empire. Sit back, relax, and let us handle the hosting hoopla while you conquer the business world!
- ✚ **Superhero Sidekick Squad:** We're like the dynamic duo of customer support, swooping in to save the day with our premier support and partner managers. We were the trusty sidekicks, ready to tackle any tech troubles and fight for your business like caped crusaders in the digital realm!
- ✚ **Cloudy Business Buffet:** The client enjoyed a feast on a smorgasbord of cloud-based delights! With our reselling rights for Microsoft Azure, Dynamics 365, Microsoft 365, and a whole bunch of other cloud-based goodies, we helped Torque Pharma todDig in and indulge their business with a taste of the cloud!
- ✚ **Leveled Up the Security Game- We've Got Torque Pharma Covered!:** We donned our superhero capes and deployed Azure AD Security and implemented Intune setup for our client! With our tech wizardry, their digital fortress is fortified and ready to fend off any cyber villains. The client was happy to watch as their digital kingdom thrives in the cloud!

With Claritus's expert security solutions, Torque Pharma fortified its digital fortress, ensuring peace of mind and smooth sailing through the ever-changing seas of cyberspace.



Our New Acquisitions

TORQUE
— Since 1985 —

from



FOR THE LOVE OF CINEMA™





Our Happy Clients

"It has been a pleasure working with Claritus Consulting. Their team and solutions are quick and effective. Their experts streamlined our recent GWS Mailbox migration to MS Exchange Online. Our multiple domains were consolidated under one, user management is centralised and we experience seamless collaboration across projects.

Claritus is more than a technology builder, they are partners to grow our business."

Simant Shah
WebFrom Digital

"Our partnership with Claritus Consulting has been exceptionally positive. Their expertise in device management and implementation of Office 365 has revolutionized our operations. With their seamless integration of Office 365, our teams now have powerful collaboration tools at their fingertips, boosting productivity and efficiency throughout the organization. Claritus Consulting's commitment to enforcing policies, ensuring access anywhere, enhancing productivity experiences, and maintaining robust security measures has been invaluable.

As a result, we have experienced a reduction in unnecessary operational expenses and have been able to stay ahead in our industry.

Claritus Consulting's solutions serve as the backbone of our operational efficiency, elevating our overall productivity."

Vikas Singh
Torque Pharmaceuticals



Contact Us

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Clarity | Innovation | Technology



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